# THIRD QUARTER 2017 MIAMI OFFICE MARKET REPORT



### **OVERVIEW**

#### DOWNTOWN | BRICKELL | CORAL GABLES | AIRPORT WEST DADE

s we approach the end of 2017, leasing activity continues to increase across the Miami-Dade County office market. As a result, the third quarter recorded over 630,000 square feet of leasing activity, translating into more than 217,000 square feet of positive net absorption, quarter-over-quarter. This significant uptick in total leasing activity (20% more than previous quarter) is fueled by expansions, in-market relocations and increased influx of domestic and international companies. Among other market fundamentals, occupancy continues to hold steady across Miami's office submarkets, with overall Class A and B occupancy at 88%. Upward pressure on rents remains evident with Miami's average asking rental rates

just over \$38 PSF. Strong demand for newly developed office product is in full force, a trend we expect to continue as tenants seek premier Class A space that is well located and designed offering easy convenient access connected to transit and unique amenities.

With companies continuing to hire new talent and invest in an enhanced Miami presence, limited new office inventory and continued leasing velocity, all major office submarkets, specifically new Class A space and newly renovated product, should achieve notable positive net absorption through the end of 2017 and over the course of 2018.

Blanca Commercial Real Estate's Q3 2017 research analyzed the four major office submarkets that drive the greater Miami-Dade County market: Downtown, Brickell, Coral Gables and Airport West. All told, these four submarkets comprise approximately 27 million square feet of Class A and B office space in buildings greater than 50,000 square feet.

| Submarket          | Buildings | Inventory<br>(SF) | Direct Vacancy<br>Rate (%) | Weighted<br>Average | YOY Absorption |
|--------------------|-----------|-------------------|----------------------------|---------------------|----------------|
| 4 MAJOR SUBMARKETS |           |                   |                            |                     |                |
| Downtown           | 19        | 6,809,616         | 19.0%                      | \$41.38             | -83,097        |
| Brickell           | 25        | 6,486,396         | 11.1%                      | \$45.15             | -27,826        |
| Coral Gables       | 42        | 5,707,159         | 7.7%                       | \$39.39             | 209,296        |
| Airport West       | 67        | 8,545,178         | 9.3%                       | \$32.33             | 141,387        |
| SUBTOTAL           | 153       | 27,548,349        | 11.8%                      | \$39.74             | 239,760        |
|                    |           |                   |                            |                     |                |
| Aventura           | 10        | 1,004,645         | 6.7%                       | \$48.79             | -11,977        |
| Biscayne Corridor  | 5         | 723,791           | 31.6%                      | \$36.55             | 36,002         |
| Coconut Grove      | 7         | 829,284           | 2.0%                       | \$35.17             | -3,344         |
| Coral Way          | 7         | 482,676           | 2.5%                       | \$26.75             | 4,946          |
| Kendall            | 13        | 1,709,055         | 14.1%                      | \$35.06             | -24,945        |
| Medley             | 3         | 185,856           | 10.0%                      | \$22.34             | 4,098          |
| Miami              | 3         | 389,211           | 4.8%                       | \$21.90             | 71,024         |
| Miami Beach        | 12        | 1,208,857         | 6.4%                       | \$46.22             | -16,356        |
| Miami Lakes        | 10        | 592,428           | 19.5%                      | \$25.31             | -6,809         |
| NE Dade            | 8         | 793,150           | 25.3%                      | \$22.46             | -16,309        |
| South Dade         | 2         | 133,994           | 36.9%                      | \$21.54             | -881           |
| SUBTOTAL           | 80        | 8,052,947         | 13.0%                      | \$32.41             | 35,449         |
|                    |           |                   |                            |                     |                |
| TOTAL              | 233       | 35,601,296        | 1 <b>2</b> .1%             | \$37.96             | 275,209        |

Multi-tenant, Class A & B Buildings > 50,000 SF



Miami's major office submarkets account for 72% of total Class A & B office inventory and consist of Downtown, Brickell, Coral Gables & Airport West.



Of the approximate 27 million square feet of buildings individually tracked by Blanca Commercial Real Estate's research team, the buildings are divided among the submarkets and classes as such:

| BUILDING CLASS:                | А  | В  | A + B |  |
|--------------------------------|----|----|-------|--|
| Downtown                       | 6  | 13 | 19    |  |
| Brickell                       | 13 | 12 | 25    |  |
| Coral Gables                   | 19 | 23 | 42    |  |
| Airport West                   | 29 | 38 | 67    |  |
| TOTAL NUMBER<br>OF BUILDINGS : | 66 | 86 | 152   |  |

Note: Buildings tracked by Blanca Commercial Real Estate research team are 50,000 SF or greater.

# **4 MAJOR SUBMARKETS OVERVIEW**

DOWNTOWN | BRICKELL | CORAL GABLES | AIRPORT WEST DADE

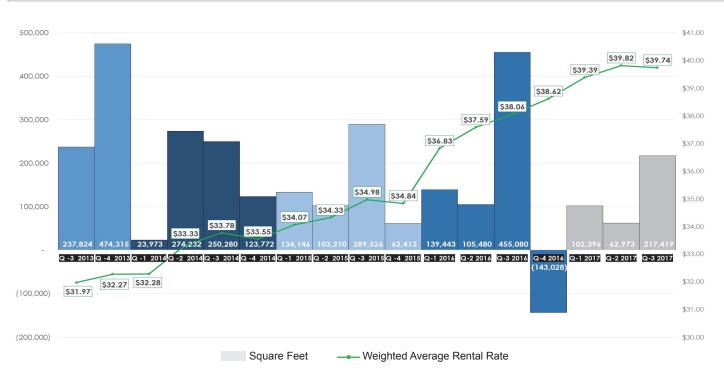
#### MIAMI'S MAJOR OFFICE SUBMARKET SNAPSHOT

Miami's four major office submarkets - Brickell, Downtown, Coral Gables, and Airport West Dade - drove most of the leasing activity and captured nearly 90% of the positive net absorption. Year-over-year, Coral Gables and Airport West Dade continue to dominate and contributed to more than 386,000 square feet of positive net absorption. The third guarter marked the highest net absorption since 3Q 2016. Overall, Class A and B rents within the major four office submarkets have achieved top asking rates of nearly \$40 PSF and vacancy has remained consistent, now at 11.8%. Despite increasing rents, Class A space is outpacing Class B at a rate not previously seen, with top buildings recording 114% more activity than Class B. We expect to see this trend evolve and drive the success of new office development over the course of the next 12 months to 24 months.

In Q3, positive net absorption was recorded by all the major office submarkets except for Downtown, which sits steady at 19% vacancy. Airport West Dade captured 101,119 SF, Coral Gables showed consistency with 63,915 SF, and Brickell regained momentum with 64,800 SF of positive net absorption. As a result, Coral Gables and Airport West Dade are enjoying single-digit vacancies of 7.7% and 9.3%, respectively, for Class A and Class B space.

Class A buildings in all major office submarkets are achieving top rents, with Brickell currently at \$53.01 PSF; Downtown at \$47.12; Coral Gables at \$43.12; and Airport West Dade increasing to \$35.14 PSF. Average year-overyear rent increases are showing more than 4% growth, a notable improvement over the previous year.

|                                   | Q3-2017   CLASS A + B BUILDINGS YEAR OVER YEAR COMPARISON |                               |                               |                               |
|-----------------------------------|---|-------------------------------|-------------------------------|-------------------------------|
|                                   | Downtown  | Brickell                      | Coral Gables                  | Airport West                  |
| Total SF Tracked:                 | 6,809,616 SF  | 6,486,396 SF                  | 5,707,159 SF                  | 8,545,178 SF                  |
| Direct Available SF:              | 1,294,179 SF  | 721,177 SF                    | 439,150 SF                    | 791,156 SF                    |
| Vacancy:                          | 19.0% ▲<br>Vs. 3Q16 18.1%                                 | 11.1% ▲<br>Vs. 3Q16 10.7%     | 7.7% <b>V</b> s. 3Q16 10.5%   | 9.3% 🔺<br>Vs. 3Q16 8.3%       |
| Direct Weighted<br>Average Rates: | \$41.38 ▲<br>Vs. 3Q16 \$39.16                             | \$44.51 ▲<br>Vs. 3Q16 \$43.46 | \$39.39 🔺<br>Vs. 3Q16 \$39.36 | \$32.33 ▲<br>Vs. 3Q16 \$30.10 |



# **EXECUTIVE SUMMARY**

DOWNTOWN | BRICKELL | CORAL GABLES | AIRPORT WEST DADE

#### LEASING ACTIVITY AT A GLANCE

Year-to-date, the four major office submarkets closed nearly 2 million square feet of office lease transactions, a 10% increase over 2016. Although leasing momentum is gaining strength, net absorption has not been significantly impacted since activity has been heavily influenced by the consistent job growth of local companies. Today, renewals account for 46% of the total leasing activity, up from last year, when they accounted for 10%. Although new-to-market entries have kept a steady pace, they are still lagging last year's numbers by 15%. Given recent recovery of key markets in Latin America and Europe, we expect these numbers to drastically improve as we move into 2018.

Evidencing the positive impact of Miami's local economy on the office market, approximately 527,000 square feet of deals involved expansions and in-market relocations yearto-date, compared to less than 250,000 SF by 3Q 2016. The majority of the expansions took place in top Class A office buildings across the four major office submarkets, and in-market relocations revealed a trend of tenants making a "flight to quality." Major in-market moves and expansions were influenced by companies choosing to establish their footprints in premier trophy assets as well as newly delivered office product. Notable deals that support this trend include: Atkins (26,014 SF), previously



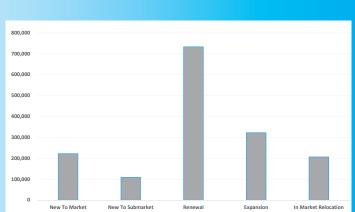
#### Total Leasing Activity By Type

This significant uptick in activity (20% more than previous quarter) is fueled by expansions, in market relocations and increased influx of both domestic and international companies. located at a Class B building, moved to 800 Waterford; Boston Consulting Group (18,880 SF) relocated and expanded at 1450 Brickell; HKS Architects moved from 201 Alhambra Circle to 2020 Salzedo. New-to-submarket deals were captured predominately by new office developments with Cargill (10,288 SF) leaving Coral Gables and signing a lease at 800 Waterford in Airport West Dade; and Ilumno (9,294 SF) moving to 2020 Salzedo in Coral Gables from Southeast Financial Center.

While key industries continue to be professional, legal, and financial services companies, there has been solid activity by media and technology companies this year, which directly aligns with those industries also experiencing the highest job growth rates in Miami-Dade County. We can expect these companies to have a significant impact given their current interest in the market and several of which have already established a presence within co-working spaces and will likely outgrow their space over the next two years to three years. Past examples include Facebook, Google and Uber, all of which entered the market through a co-working environment. Companies such as Spotify at WeWork, The New Tropic at CIC Miami and Twitter at Quest are positioned to further solidify the trend.

#### Total Leasing Activity by Building Class

Class A space is out-pacing Class B at a rate not previously seen with top buildings recording 62% more activity than Class B.



# **EXECUTIVE SUMMARY**

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#### **TRENDS TO WATCH**

As we approach year-end, expect to see increased new to market activity, companies moving into higher quality buildings offering abundant on-site amenities and high walkability, continued rent growth throughout the four major office submarkets, and substantial pre-leasing of new product. We can expect the few new office buildings set for delivery over the next 12 months in these submarkets to achieve solid pre-leasing; buildings such

as Two and Three MiamiCentral are at 60% prior to TCO, 800 Waterford delivered with 45% occupancy and 2020 Salzedo is 95% leased within 6 months of delivery. Given current office market fundamentals, healthy rollover the next 12 to 24 months, and continued appeal of Miami's vibrant economy, we forecast a strong finish in 2017 with solid rent growth and strong leasing activity.

#### NEWEST OFFICE DELIVERIES



TWO BRICKELL CITY CENTRE 78 SW 7th Street 132,280 SF Class A Office Developer: Swire Properties Delivered: 2016 Significant Tenants: WeWork McKinsey & Co.



THREE BRICKELL CITY CENTRE 98 SE 7th Street 134,552 SF of Class A Office Developer: Swire Properties Delivered: 2016 Significant Tenants: Akerman LLP



2020 SALZEDO 2020 SALZEDO 56,000 SF Class A Office Developer: Codina CG Delivered: 2016 Significant Tenants: Codina Partners Ilumno HKS Architects



2 MIAMICENTRAL 700 MiamiCentral Ave 190,000 SF Class A Office Developer: Brightline Development Delivering: 4Q 2017 Significant Tenants: Venevision (Cisneros) EY Regus



**3 MIAMICENTRAL** 161 NW 6th St 90,000 SF of Class A office space (and 35,000 SF of retail space) Developer: Brightline Development Delivered: 3Q 2017 Significant Tenants: Brightline HNTB



800 WATERFORD 800 Waterford Way 246,085 SF Class A Office Developer: TH Realty & Allianz Delivers August 2017 Significant Tenants: Atkins Cargill

#### **03 2017 NOTABLE** TRANSACTIONS

**BDO** 

22,386 SF - New To Submarket Consolidation Miami Tower 100 SE 2nd Street

JLL

14,500 SF - Relocation/Consol. Southeast Financial Center 200 S. Biscayne Blvd.

**Bulltick Financial** 12,000 SF - In Mkt Relocation Wells Fargo Center 333 Avenue of the Americas

### Q3 2017 **SNAPSHOT**

**COMPLETED TRANSACTIONS** SPACE ANALYSIS

58% | > 5,000 SF



DOWNTOWN MARKET HIGHLIGHTS Quarter-Over-Quarter

\$40.54 .

19.3% \*\*\*\*\*

CLASS A - TIER 2

5,316 SF

\$40.57

19.0%

**CLASS B** 

-38,829 SF

\$29.00

18.2%

\$29.33 \*\*

16.5%-----

CLASS A - TIER 1

21,098 SF

\$50.39

20.4% .....

\$51.15

19.7%

### DOWNTOWN RENTAL RATES **REFLECT A 19.5% INCREASE SINCE 2013**

Historical Vacancy Rates Year-Over-Year

|      | Class A<br>Tier 1 | Class A<br>Tier 2 | Class B |
|------|-------------------|-------------------|---------|
| 2013 | 25.3%             | 18.2%             | 26.4%   |
| 2014 | 20.2%             | 15.7%             | 19.3%   |
| 2015 | 20.6%             | 20.2%             | 16.8%   |
| 2016 | 19.7%             | 15.6%             | 18.0%   |
| 2017 | 19.7%             | 19.0%             | 18.2%   |

#### DOWNTOWN MARKET HIGHLIGHTS Historical Performance Year-Over-Year



Class A Tier 1 Class A Tier 2 Class B

#### Q3 2017 NOTABLE TRANSACTIONS

Sony 30,000 SF - Renewal Courvoisier Center II 601 Brickell Key Drive

**Boston Consulting Group** 18,880 SF - In Mkt. Expansion 1450 Brickell 1450 Brickell Avenue

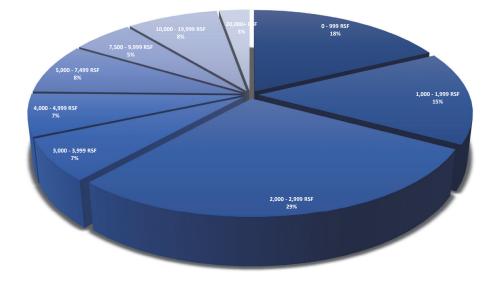
#### BRICKELL MARKET HIGHLIGHTS Quarter-Over-Quarter



### Q3 2017 SNAPSHOT

COMPLETED TRANSACTIONS SPACE ANALYSIS

76% | < 5,000 SF

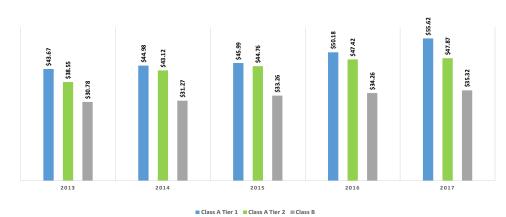


#### BRICKELL RENTAL RATES REFLECT A 25% INCREASE SINCE 2013

| Historical | Vacancy | Rates | Year-Over-Year |
|------------|---------|-------|----------------|
|            |         |       |                |

|      | Class A<br>Tier 1 | Class A<br>Tier 2 | Class B |
|------|-------------------|-------------------|---------|
| 2013 | 15.1%             | 18.5%             | 21.6%   |
| 2014 | 14.2%             | 18.1%             | 16.1%   |
| 2015 | 10.6%             | 14.6%             | 16.3%   |
| 2016 | 8.2%              | 12.4%             | 14.9%   |
| 2017 | 7.3%              | 13.1%             | 17.6%   |

#### BRICKELL MARKET HIGHLIGHTS Historical Performance Year-Over-Year



#### Q3 2017 NOTABLE TRANSACTIONS

WeWork 31,605 SF - New to Submarket 2222 Ponce 2222 Ponce De Leon Blvd.

Perkins & Will 13,500 SF - In Market Relocation 2800 Ponce De Leon Blvd.

Nostro Jones 9,901 SF - New to Submarket 2525 Ponce 2525 Ponce De Leon Blvd.

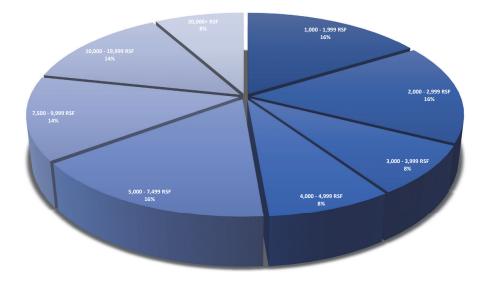
#### CORAL GABLES MARKET HIGHLIGHTS Quarter-Over-Quarter



### Q3 2017 SNAPSHOT

COMPLETED TRANSACTIONS SPACE ANALYSIS

48% | > 5,000 SF



#### CORAL GABLES RENTAL RATES REFLECT A 16.2% INCREASE SINCE 2013

| Historical Vacancy Rates Year-Over-Year |                   |                   |         |  |
|---|-------------------|-------------------|---------|--|
|   | Class A<br>Tier 1 | Class A<br>Tier 2 | Class B |  |
| 2013                                    | 18.7%             | 30.3%             | 15.8%   |  |
| 2014                                    | 14.3%             | 20.5%             | 13.3%   |  |
| 2015                                    | 11.3%             | 16.5%             | 10.5%   |  |
| 2016                                    | 8.6%              | 10.0%             | 11.8%   |  |
| 2017                                    | 7.3%              | 5.6%              | 9.3%    |  |

#### CORAL GABLES MARKET HIGHLIGHTS Historical Performance Year-Over-Year



#### **03 2017 NOTABLE** TRANSACTIONS

**Amadeus North America** 114,928 SF - Renewal One Park Square 3470 NW 82nd Avenue

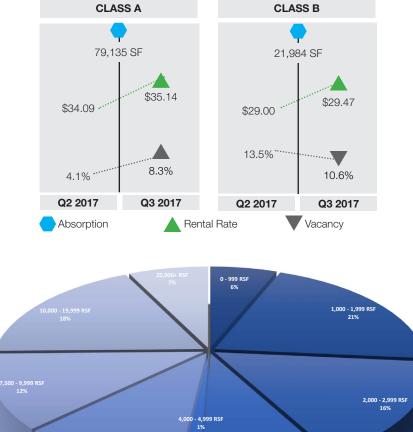
**Atkins Engineers** 26.014 SF - In Mk. Relocation Contraction 800 Waterford 800 Waterford Way

#### **Subway Latin America** 21,111 SF - In Market Relocation **Doral Concourse** 8400 NW 36 Street

### Q3 2017 **SNAPSHOT**

**COMPLETED TRANSACTIONS** SPACE ANALYSIS

52% | > 5,000 SF



AIRPORT WEST DADE MARKET HIGHLIGHTS Quarter-Over-Quarter

AIRPORT WEST MARKET HIGHLIGHTS Historical Performance Year-Over-Year

3,000 - 3,999 RSF 8%



#### **AIRPORT WEST DADE'S RENTAL RATES REFLECT A 17% INCREASE SINCE 2013**

| Historical Vacancy Rates Year-Over-Year |                   |         |  |  |
|---|-------------------|---------|--|--|
|   | Class A<br>Tier 1 | Class B |  |  |
| 2013                                    | 13.8%             | 23.2%   |  |  |
| 2014                                    | 11.0%             | 19.9%   |  |  |
| 2015                                    | 6.0%              | 15.6%   |  |  |
| 2016                                    | 4.1%              | 13.5%   |  |  |
| 2017                                    | 8.3%              | 10.6%   |  |  |
|   |                   |         |  |  |

5,000 - 7,499 RSF 11%



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