

## **John Guitar leaves Florida East Coast Industries for Blanca CRE**

He will lead statewide expansion for the brokerage

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*By Katherine Kallergis*



John Guitar

John Guitar left Florida East Coast Industries to join Blanca Commercial Real Estate as managing director and vice chair.

Guitar will oversee the day-to-day operations and lead the statewide expansion of the Brickell-based commercial brokerage, which is led by CEO

Tere Blanca, according to a news release. At FECI, he was most recently senior vice president of business development.

Guitar oversaw FECI subsidiary All Aboard Florida's transit-oriented projects in Miami, Fort Lauderdale and West Palm Beach, working with Blanca to market and lease the 2 MiamiCentral and 3 MiamiCentral office towers. He worked with FECI for 14 years. "Quite honestly, we were getting to the point where [Brightline] work was getting wrapped up and it was a normal time to make a transition," Guitar said.

He was also previously vice president at FECI's Flagler Development.

In June, Vince Signorello, FECI's president and CEO, resigned to launch his own real estate investment and development firm. Signorello led development of the Brightline project, a \$3 billion express-train service. Brightline is now scheduled to start service between Fort Lauderdale and West Palm Beach later this year.